



# BROADCAST FROM HOME

Record video anywhere using laptop, phone, or tablet

tippingpoint labs

## SOPHISTICATED VIDEO CAPTURE, REAL-TIME SHOW CREATION + GO LIVE

Film up to 6 people in 720p

Remotely direct and produce the show from behind the scenes

Collaborate with on-camera talent and contributors

Dynamically choose layouts, add graphics and include pre-recorded footage

Simultaneously go live on your social platforms

Create a green room for on-camera talent and contributors

Record isolated feeds of all cameras

Remotely capture the video file so subjects do not have to upload

A well-produced, high-quality, dynamic one to six person show that allows for either direct go-live on social or minimal post-production.

## HIGH-QUALITY INTERVIEW CAPTURE

Film up to 4 people in 720p, 1080p, or 4k

Remotely control subjects' camera settings for start, stop, resolution, focus and exposure

Remotely control the teleprompter for your subjects

Film multi-camera interviews

Collaborate with on-camera talent and contributors

Create a green room for on-camera talent and contributors

Capture isolated video feeds at high quality no matter the connection speed

Remotely capture the video file so subjects do not have to upload

Record one to four people and capture the highest quality video possible. This does not allow you to go-live in real time, but the post-production process can be streamlined and efficient.

## QUICK SINGLE-CAMERA FEED

Film one person in 720p

Remotely collaborate with the single subject

Capture isolated video feed

Remotely capture the video file so subjects do not have to upload

Simply have a single person on camera. Video can then be edited for distribution.

## SIMPLE STUDIO IN A BOX

Film from home with higher quality video equipment including:

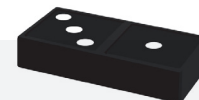
- Tripod
- Laveliere clip on microphone
- LED light and stand
- iPad Pro
- Production guidelines for set-up

For the at-home filming enthusiast willing to spend a bit more time to set a space for optimal video capture. The studio in a box would be shipped to the subject, along with prepaid return packaging.

LET'S CONNECT!

CONTACT REBECCA FOR MORE INFORMATION

rgast@tippingpointlabs.com | 617-332-8261



## BROADCAST FROM HOME PRODUCTION SUPPORT

Tippingpoint Labs manages BROADCAST FROM HOME filming sessions to ensure they are seamless and run smoothly.

As a full-service content marketing agency, we are well equipped to help you with any and all at home filming needs.

### AREAS OF EXPERTISE INCLUDE:

Developing messaging and scripting

Documenting production guidelines for optimal at home filming techniques

Creating graphics and templates for easy production and post-production

Sourcing at home production equipment required by subjects

Developing a run of show timeline

Offering BROADCAST FROM HOME directors to remotely control all technical aspects of the tool

Offering BROADCAST FROM HOME producers to manage subjects, collaborators, messaging, and delivery

Editing final video packages to include graphics, music, animation and other video elements as requested

Creating shorter clips of the final video session for promotional use on social media